



041554 237726 SS 2 STEP 24 HR LIPCOL										041554 237740 SS 2 STEP 24 HR LIPCOL										041554 237801 SS 2 STEP 24 HR LIPCOL										041554 237818 SS 2 STEP 24 HR LIPCOL										041554 237825 SS 2 STEP 24 HR LIPCOL										041554 237863 SS 2 STEP 24 HR LIPCOL										041554 237894 SS 2 STEP 24 HR LIPCOL										041554 237931 SS 2 STEP 24 HR LIPCOL										041554 237948 SS 2 STEP 24 HR LIPCOL										041554 237955 SS 2 STEP 24 HR LIPCOL																																																																																																																																																					
SS 24 HR LIP TRAY 1.1																																																												MNY Logo Header UNLIT 7x24 VW **																																																																																																																																																																																			
041554442663 SS BETTER SKIN FNDTN Ivory										041554442670 SS BETTER SKIN FNDTN Classic Ivory										041554442687 SS BETTER SKIN FNDTN Nude Beige										041554442694 SS BETTER SKIN FNDTN Warm Nude										041554442717 SS BETTER SKIN FNDTN Natural Beige										041554442724 SS BETTER SKIN FNDTN Pure Beige										041554442731 SS BETTER SKIN FNDTN Riche Tan										041554442762 SS BETTER SKIN FNDTN Coconut										041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH										041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH										041554420616 LASH SENSATIONAL Blackest Black										041554420623 LASH SENSATIONAL Very Black																																																																																																																																	
CS LIQUID VIVID MATTE TRAY 1.1																																																												SS BETTER SKIN TRAY 1.1																																																																																																																																																																																			
04155419 8225 COLOR										04155424 8913 COLOR										04155419 8300 COLOR										04155419 8492 COLOR										04155440 8492 COLOR										04155441 8560 COLOR										04155419 8560 COLOR										04155428 8423 COLOR										04155419 8515 COLOR										04155419 8553 COLOR										041554 203271 COLOR										041554 203288 COLOR										041554238648 FIMe DEW+SMTH FNDTN Porcelain										041554238655 FIMe DEW+SMTH FNDTN Ivory										041554238662 FIMe DEW+SMTH FNDTN Clac Ivry										041554238686 FIMe DEW+SMTH FNDTN Buff Bge										041554238716 FIMe DEW+SMTH FNDTN Nat Bge										041554238747 FIMe DEW+SMTH FNDTN Pure Bge										041554238761 FIMe DEW+SMTH FNDTN Sun Bge										041554400816 FIMe DEW+SMTH FNDTN Toffee										041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama										041554268713 FALSIES FLARED Very Black										041554338911 FALSIES BIG EYES Blackest Black										041554338928 FALSIES BIG EYES Very Black									
Color Sen Lip Tray 1.1 PINK																																																												FM DEW+SMTH FNDTN TRAY 1.1																																																																																																																																																																																			
ELIXIR PEARLS SPSVR										0415544 34941 COLOR										0415544 34903 COLOR										0415544 34989 COLOR										0415544 34958 COLOR										0415544 34910 COLOR										0415544 34934 COLOR										0415544 34927 COLOR										0415544 34965 COLOR										041554050899 VOLUM' EXPRESS COLOSSAL Glam Black										041554050905 VOLUM' EXPRESS COLOSSAL Classic Black										041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black										04155409291 PUMPED UP! COLOSSAL WSH Glam Black										041554409284 PUMPED UP! COLOSSAL WSH Classic Black										041554338942 FALSIES BIG EYES Brownish Black										041554338966 FALSIES BIG EYES WP Very Black										041554338980 FALSIES BIG EYES WP Brownish Black																																																																															
COLOR SEN ELIXIR IRIDESCENTS TRAY 1.1																																																												URBAN HOOK BAR WITH 4 PEG HOOKS																																																																																																																																																																																			
0415543 31240 COLOR										0415543 27540 COLOR										0415543 30441 COLOR										0415543 31233 COLOR										0415543 30601 COLOR										0415543 30298 COLOR										0415543 30281 COLOR										0415543 30489 COLOR										0415543 30113 COLOR										0415543 30458 COLOR										041554288384 VE ROCKET MASCARA Blackest Black										041554288377 VE ROCKET MASCARA Very Black										041554288391 VE ROCKET MASCARA Brownish Black										041554288452 VE ROCKET MASCARA WP Very Black										041554288469 VE ROCKET MASCARA WP Brownish Black										041554281446 MEGA PLUSH MASCARA Blackest Black										041554281460 MEGA PLUSH MASCARA Very Black										041554281484 MEGA PLUSH MASCARA WP Very Black																																																																					
COLOR SEN ELIXIR TRAY 1.1																																																												URBAN HOOK BAR WITH 4 PEG HOOKS																																																																																																																																																																																			
041554466409 DREAM VELVET BLENDER										04155445 7728 DREAM FRESH VELVET Ivory										04155445 7759 DREAM FRESH VELVET Classic										04155445 7766 DREAM FRESH VELVET Nude										04155445 7872 DREAM FRESH VELVET Pure										04155445 7896 DREAM FRESH VELVET Natural										04155445 7902 DREAM FRESH VELVET Honey										041554209327 GREAT LASH BIG Very Black										041554670745 GREAT LASH WASHABLE Blackest Black										041554532722 GREAT LASH WASHABLE Very Black										041554532807 GREAT LASH WASHABLE Brownish Black										041554532982 GREAT LASH WASHABLE Dark Brown										041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black										041554566294 CURVED BRUSH GREAT LASH WASHABLE Very Black										041554626964 GREAT LASH WATERPROOF Very Black																																																																																																			
DRM FRESH VELVET TRAY 1.1																																																												5HK BRAND HB DEFINE A LINE **																																																																																																																																																																																			
041554055993 DREAM LIQUID FOUNDATION										041554056037 DREAM LIQUID FOUNDATION Nude Beige										041554056013 DREAM LIQUID FOUNDATION Nude										041554056020 DREAM LIQUID FOUNDATION Creamy										041554056051 DREAM LIQUID FOUNDATION Pure Beige										041554056068 DREAM LIQUID FOUNDATION Natural Beige										Ingredients Listing										041554009071 DEFINE A LINE Ebony Black										041554009088 DEFINE A LINE Soft Black										041554009095 DEFINE A LINE Brownish Black										041554054156 LASH STILETTO Very Black										041554699159 FULL 'N SOFT WASHABLE Very Black										041554605228 FULL 'N SOFT WATERPROOF Very Black										041554269567 ILLEGAL LENGTHS MASC Blackest Black										041554626988 GREAT LASH WATERPROOF Brownish Black																																																																																																			
DRM LIQUID TRAY 1.1																																																												6HK BRAND HB LINE EXPRESS **																																																																																																																																																																																			
DMM SM BRAND SIGN										041554507096 DREAM MATTE MOUSSE FOUNDATION										041554507102 DREAM MATTE MOUSSE FOUNDATION										041554507126 DREAM MATTE MOUSSE FOUNDATION										041554507133 DREAM MATTE MOUSSE FOUNDATION										041554507157 DREAM MATTE MOUSSE FOUNDATION										041554537741 DREAM MATTE MOUSSE FOUNDATION										041554513493 UNSTOPPABLE EYELINER - CARDED Onyx										041554055344 LINE EXPRESS Ebony Black										041554055351 LINE EXPRESS Soft Black										041554022476 LINE EXPRESS BROW Medium Brown										041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black										041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown										041554647372 LASH DISCOVERY WASHABLE Very Black										041554650495 LASH DISCOVERY WP Very Black										041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black										041554007534 DEFINE A LASH LENGTH WP Very Black																																																																															
DRM Matte Mousse Tray 1.1																																																												5HK BRAND HB EXPRT EYES TWIN **																																																																																																																																																																																			
041554408249 DREAM WONDER										041554415476 DREAM WONDER										041554408270 DREAM WONDER										041554408287 DREAM WONDER										041554411355 DREAM WONDER										041554415490 DREAM WONDER										041554415506 DREAM WONDER										041554411393 DREAM WONDER										041554513516 SHINE FREE OIL CONTROL TRANSLUCENT PRESSED POWDER Soft Cameo										041554543872 COVER STICK (CORRECTOR) Ivory										041554543896 COVER STICK (CORRECTOR) Medium Beige										041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown										041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown										041554409093 EXPERT WEAR QUADS Natural Smokes										041554409116 EXPERT WEAR QUADS Mocha Motion										041554409130 EXPERT WEAR QUADS Designer Chocolates										041554409123 EXPERT WEAR QUADS Sunlit Bronze																																																																															
DRM WONDER PDR TRAY 1.1																																																												EW SHAD Q TRAY 1.2/1.1 **																																																																																																																																																																																			
041554220065 IAR ERASER FOUNDATIO										041554220070 IAR ERASER FOUNDATIO										041554220077 IAR ERASER FOUNDATIO										041554220084 IAR ERASER FOUNDATIO										041554220100 IAR ERASER FOUNDATIO										041554220117 IAR ERASER FOUNDATIO										041554220124 IAR ERASER FOUNDATIO										041554220125 IAR ERASER FOUNDATIO										041554408744 EXPERT WEAR										041554408751 EXPERT WEAR										041554408768 EXPERT WEAR										041554408782 EXPERT WEAR																																																																																																																																	
IAR Eraser Foundatio 1.1																																																												EW SHAD S TRAY 3.2/2.2 **																																																																																																																																																																																			

041554237726 SS 2 STEP 24 HR LIPCOLOR Everlasting Wine	041554237740 SS 2 STEP 24 HR LIPCOLOR All Day Cherry	041554237801 SS 2 STEP 24 HR LIPCOLOR Wear On Wildberry	041554237818 SS 2 STEP 24 HR LIPCOLOR Unlimited Raisin	041554237825 SS 2 STEP 24 HR LIPCOLOR Perpetual Plum		041554237863 SS 2 STEP 24 HR LIPCOLOR Berry Persistent	041554237894 SS 2 STEP 24 HR LIPCOLOR Timeless Rose	041554237931 SS 2 STEP 24 HR LIPCOLOR So Pearly Pink	041554237948 SS 2 STEP 24 HR LIPCOLOR Forever Chestnut	041554237955 SS 2 STEP 24 HR LIPCOLOR Always Heather	
SS 24 HR LIP TRAY 1.1											
<b>SS</b>		041554459692 COLOR SENSATIONAL LIQUID MATTE	041554459708 COLOR SENSATIONAL LIQUID MATTE	041554459715 COLOR SENSATIONAL LIQUID MATTE	041554459722 COLOR SENSATIONAL LIQUID MATTE	041554459739 COLOR SENSATIONAL LIQUID MATTE	041554459746 COLOR SENSATIONAL LIQUID MATTE	041554459753 COLOR SENSATIONAL LIQUID MATTE	041554459760 COLOR SENSATIONAL LIQUID MATTE	041554459777 COLOR SENSATIONAL LIQUID MATTE	041554459784 COLOR SENSATIONAL LIQUID MATTE
CS LIQUID VIVID MATTE TRAY 1.1											
041554198225 COLOR SEN LIPSTICK Pink Sand	041554248913 COLOR SEN LIPSTICK Pink & Proper	041554198300 COLOR SEN LIPSTICK Pink Wink	041554408492 COLOR SEN BUFFS TRUFFLE TEASE	041554413243 COLOR SEN BUFFS SIN-A-MON	041554198560 COLOR SEN LIPSTICK Nearly There	041554283426 COLOR SEN LIPSTICK Blissful Berry	041554198423 COLOR SEN LIPSTICK On The Mauve	041554198515 COLOR SEN LIPSTICK Are You Red-dy	041554198553 COLOR SEN LIPSTICK Red Revival	041554203271 COLOR SEN LIP	041554203286 COLOR SEN LIP
Color Sen Lip Tray 1.1 PINK											
<b>ELIXIR PEARLS SPSVR</b>		041554434941 COLOR SEN ELIXIR IRIDESCENTS	041554434903 COLOR SEN ELIXIR IRIDESCENTS	041554434989 COLOR SEN ELIXIR IRIDESCENTS	041554434958 COLOR SEN ELIXIR IRIDESCENTS	041554434910 COLOR SEN ELIXIR IRIDESCENTS	041554434934 COLOR SEN ELIXIR IRIDESCENTS	041554434927 COLOR SEN ELIXIR IRIDESCENTS	041554434965 COLOR SEN ELIXIR IRIDESCENTS		
COLOR SEN ELIXIR IRIDESCENTS TRAY 1.1											
041554331240 COLOR SEN COLOR ELIXIR	041554327540 COLOR SEN COLOR ELIXIR	041554330441 COLOR SEN COLOR ELIXIR	041554331233 COLOR SEN COLOR ELIXIR	041554330601 COLOR SEN COLOR ELIXIR	041554330298 COLOR SEN COLOR ELIXIR	041554330281 COLOR SEN COLOR ELIXIR	041554330489 COLOR SEN COLOR ELIXIR	041554330113 COLOR SEN COLOR ELIXIR	041554330458 COLOR SEN COLOR ELIXIR		
COLOR SEN ELIXIR TRAY 1.1											
041554466409 DREAM VELVET BLENDER DREAM VELVET BLENDER	041554457728 DREAM FRESH VELVET Ivory	041554457759 DREAM FRESH VELVET Classic Ivory	041554457766 DREAM FRESH VELVET Nude	041554457872 DREAM FRESH VELVET Pure Beige	041554457896 DREAM FRESH VELVET Natural Beige	041554457902 DREAM FRESH VELVET Honey Beige					
DRM FRESH VELVET TRAY 1.1											
041554055993 DREAM LIQUID FOUNDATION Classic Ivory	041554056037 DREAM LIQUID FOUNDATION Nude Beige	041554056013 DREAM LIQUID FOUNDATION Nude	041554056020 DREAM LIQUID FOUNDATION Creamy Natural	041554056051 DREAM LIQUID FOUNDATION Pure Beige	041554056068 DREAM LIQUID FOUNDATION Natural Beige						
DRM LIQUID Tray 1.1											
<b>DMM SM BRAND SIGN</b>		041554507996 DREAM MATTE MOUSSE FOUNDATION Porcelain Ivory	041554507102 DREAM MATTE MOUSSE FOUNDATION Classic Ivory	041554507126 DREAM MATTE MOUSSE FOUNDATION Nude	041554537741 DREAM MATTE MOUSSE FOUNDATION Natural Beige						
		041554507133 DREAM MATTE MOUSSE FOUNDATION Creamy Natural	041554507157 DREAM MATTE MOUSSE FOUNDATION Pure Beige								
DRM Matte Mousse Tray 1.1											
041554408249 DREAM WONDER POWDER	04155441355 DREAM WONDER POWDER	041554415476 DREAM WONDER POWDER	041554415490 DREAM WONDER POWDER	041554408270 DREAM WONDER POWDER	041554415506 DREAM WONDER POWDER	041554408287 DREAM WONDER POWDER	04155441393 DREAM WONDER POWDER				
DRM WONDER PDR TRAY 1.1											
041554220063 IAR ERASER FOUNDATION Creamy Ivory	041554220070 IAR ERASER FOUNDATION Buff Beige	041554220087 IAR ERASER FOUNDATION Classic Ivory	041554220094 IAR ERASER FOUNDATION Nude	041554220100 IAR ERASER FOUNDATION Creamy Natural	041554220117 IAR ERASER FOUNDATION Sandy Beige	041554220124 IAR ERASER FOUNDATION Pure Beige	041554220155 IAR ERASER FOUNDATION Medium Beige				
IAR Eraser FOUND Tray 1.1											

MNY Logo Header

041554442663 SS BETTER SKIN FNDTN Ivory	041554442670 SS BETTER SKIN FNDTN Classic Ivory	041554442687 SS BETTER SKIN FNDTN Nude Beige	041554442694 SS BETTER SKIN FNDTN Warm Nude	041554442717 SS BETTER SKIN FNDTN Natural Beige	041554442724 SS BETTER SKIN FNDTN Pure Beige	041554442731 SS BETTER SKIN FNDTN Riche Tan	041554442762 SS BETTER SKIN FNDTN Coconut
SS BETTER SKIN TRAY 1.1							
041554238648 FitMe DEW+SMTH FNDTN Porcelain	041554238655 FitMe DEW+SMTH FNDTN Ivry	041554238662 FitMe DEW+SMTH FNDTN Clisc Ivry	041554238686 FitMe DEW+SMTH FNDTN Buff Bge	041554238716 FitMe DEW+SMTH FNDTN Nat Bge	041554238747 FitMe DEW+SMTH FNDTN Pure Bge	041554238761 FitMe DEW+SMTH FNDTN Sun Bge	041554400816 FitMe DEW+SMTH FNDTN Toffee
FM DEW+SMTH FNDTN TRAY 1.1							
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	Urban Hook Bar with 4 Peg Hooks			041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554409291 PUMPED UP! COLOSSAL WSH Glam Black	
041554288384 VE ROCKET MASCARA Blackest Black	Urban Hook Bar with 4 Peg Hooks			041554288377 VE ROCKET MASCARA Very Black	041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black	
041554209327 GREAT LASH BIG Very Black	Urban Hook Bar with 4 Peg Hooks			041554670745 GREAT LASH WASHABLE Blackest Black	041554532722 GREAT LASH WASHABLE Very Black	041554532807 GREAT LASH WASHABLE Brownish Black	
Ingredients Listing	041554009071 DEFINE A LINE Ebony Black	5HK BRAND HB DEFINE A LINE **		041554009088 DEFINE A LINE Soft Black	041554009095 DEFINE A LINE Brownish Black	041554054156 LASH STILETTO Very Black	
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554055344 LINE EXPRESS Ebony Black	6HK BRAND HB LINE EXPRESS **		041554055351 LINE EXPRESS Soft Black	041554022476 DEFINE A BROW Medium Brown	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown
041554513516 SHINE FREE OIL CONTROL TRANSLUCENT PRESSED POWDER Soft Cameo	5HK BRAND HB EXPRT EYES TWIN **		041554543872 COVER STICK (CORRECTOR) Ivory	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	

UNLIT 7x24 VW \*\*

041554460247 <b>LASH SENSATIONAL LUSCIOUS Blackest Black WSH</b>	041554460254 <b>LASH SENSATIONAL LUSCIOUS Very Black WSH</b>	Urban Hook Bar with 4 Peg Hooks 041554420616 <b>LASH SENSATIONAL Blackest Black</b>	041554420623 <b>LASH SENSATIONAL Very Black</b>
041554240337 <b>FALSIES BLACK DRAMA WASHABLE Black Drama</b>	041554268713 <b>FALSIES FLARED Very Black</b>	Urban Hook Bar with 4 Peg Hooks 041554338911 <b>FALSIES BIG EYES Blackest Black</b>	041554338928 <b>FALSIES BIG EYES Very Black</b>
041554409284 <b>PUMPED UP! COLOSSAL WSH Classic Black</b>	041554338942 <b>FALSIES BIG EYES Brownish Black</b>	Urban Hook Bar with 4 Peg Hooks 041554338966 <b>FALSIES BIG EYES WP Very Black</b>	041554338980 <b>FALSIES BIG EYES WP Brownish Black</b>
041554288469 <b>VE ROCKET MASCARA WP Brownish Black</b>	041554281446 <b>MEGA PLUSH MASCARA Blackest Black</b>	Urban Hook Bar with 4 Peg Hooks 041554281460 <b>MEGA PLUSH MASCARA Very Black</b>	041554281484 <b>MEGA PLUSH MASCARA WP Very Black</b>
041554532982 <b>GREAT LASH WASHABLE Dark Brown</b>	041554672237 <b>CURVED BRUSH GREAT LASH WASHABLE Blackest Black</b>	Urban Hook Bar with 4 Peg Hooks 041554565294 <b>CURVED BRUSH GREAT LASH WASHABLE Very Black</b>	041554626964 <b>GREAT LASH WATERPROOF Very Black</b>
041554699159 <b>FULL 'N SOFT WASHABLE Very Black</b>	041554605228 <b>FULL 'N SOFT WATERPROOF Very Black</b>	Urban Hook Bar with 4 Peg Hooks 041554269567 <b>ILLEGAL LENGTHS MASC Blackest Black</b>	041554626988 <b>GREAT LASH WATERPROOF Brownish Black</b>
041554647372 <b>LASH DISCOVERY WASHABLE Very Black</b>	041554650495 <b>LASH DISCOVERY WP Very Black</b>	Urban Hook Bar with 4 Peg Hooks 041554007503 <b>DEFINE-A-LASH LENGTH MASCARA Very Black</b>	041554007534 <b>DEFINE A LASH LENGTH WP Very Black</b>
041554409093 <b>EXPERT WEAR QUADS Natural Smokes</b>	041554409116 <b>EXPERT WEAR QUADS Mocha Motion</b>	041554409130 <b>EXPERT WEAR QUADS Designer Chocolates</b>	041554409123 <b>EXPERT WEAR QUADS Sunlit Bronze</b>
041554408744 <b>EXPERT WEAR SHADOW SINGLES-UNCARDED</b>	041554408751 <b>EXPERT WEAR SHADOW SINGLES-UNCARDED</b>	041554408768 <b>EXPERT WEAR SHADOW SINGLES-UNCARDED</b>	041554408782 <b>EXPERT WEAR SHADOW SINGLES-UNCARDED</b>

EW SHAD Q TRAY 1.2/1.1 \*\*

EW SHAD S TRAY 3.3/2.2 \*\*



POSITION REPORT

Category Mgmt. Dept.9/18/2015

**WEIS 3' X 66" MAYBELLINE URBAN WALL PLANOGRAM**  
**Spring 2016**

WES366U\_IS16.psa

SS 24 HR LIP TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005
2	1	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015
3	1	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045
4	1	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050
5	1	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055
6	1	041554237863	SS 2 STEP 24 HR LIPCOLOR	Berry Persistent	075
7	1	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090
8	1	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110
9	1	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115
10	1	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120

CS LIQUID VIVID MATTE TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5
12	1	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10
13	1	041554459715	COLOR SENSATIONAL LIQUID MATTE	Pink Charge	15
14	1	041554459722	COLOR SENSATIONAL LIQUID MATTE	Electric Pink	20
15	1	041554459739	COLOR SENSATIONAL LIQUID MATTE	Orange Shot	30
16	1	041554459746	COLOR SENSATIONAL LIQUID MATTE	Berry Boost	40
17	1	041554459753	COLOR SENSATIONAL LIQUID MATTE	Fuchsia Ecstasy	25
18	1	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35
19	1	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50
20	1	041554459784	COLOR SENSATIONAL LIQUID MATTE	Vivid Violet	45

Color Sen Lip Tray 1.1 PINK					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
21	1	041554198225	COLOR SEN LIPSTICK	Pink Sand	5
22	1	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20
23	1	041554198300	COLOR SEN LIPSTICK	Pink Wink	105
24	1	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930
25	1	041554413243	COLOR SEN BUFFS	SIN-A-MON	935
26	1	041554198560	COLOR SEN LIPSTICK	Nearly There	205
27	1	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410
28	1	041554198423	COLOR SEN LIPSTICK	On The Mauve	445
29	1	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625
30	1	041554198553	COLOR SEN LIPSTICK	Red Revival	645
31	1	041554203271	COLOR SEN LIP LINER	Rose	5
32	1	041554203288	COLOR SEN LIP LINER	Nude	20

COLOR SEN ELIXIR IRIDESCENTS TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
33	1	041554434941	COLOR SEN ELIXIR IRIDESCENTS	ENTHRALLING NUDE	500
34	1	041554434903	COLOR SEN ELIXIR IRIDESCENTS	BLUSHING PETAL	505
35	1	041554434989	COLOR SEN ELIXIR IRIDESCENTS	MYSTICAL MAGENTA	510
36	1	041554434958	COLOR SEN ELIXIR IRIDESCENTS	OPALESCEMENT ORCHID	515
37	1	041554434910	COLOR SEN ELIXIR IRIDESCENTS	PEARLESCENT PEACH	520
38	1	041554434934	COLOR SEN ELIXIR IRIDESCENTS	GLISTENING CORAL	525
39	1	041554434927	COLOR SEN ELIXIR IRIDESCENTS	RADIANT RUBY	530
40	1	041554434965	COLOR SEN ELIXIR IRIDESCENTS	LUST FOR MAUVE	535

COLOR SEN ELIXIR TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	041554331240	COLOR SEN COLOR ELIXIR	CELESTIAL CORAL	010
42	1	041554327540	COLOR SEN COLOR ELIXIR	SIGNATURE SCARLET	020
43	1	041554330441	COLOR SEN COLOR ELIXIR	MAUVE MYSTIQUE	025
44	1	041554331233	COLOR SEN COLOR ELIXIR	DASHING ORCHID	035
45	1	041554330601	COLOR SEN COLOR ELIXIR	VISION IN VIOLET	040
46	1	041554330298	COLOR SEN COLOR ELIXIR	NUDE ILLUSION	060
47	1	041554330281	COLOR SEN COLOR ELIXIR	CARAMEL INFUSED	065
48	1	041554330489	COLOR SEN COLOR ELIXIR	FUCHSIA FLOURISH	075
49	1	041554330113	COLOR SEN COLOR ELIXIR	BLUSH ESSENCE	095

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Door Count as of Print Date: 7

FULL WALL

Page: 7 of 10

Date : 18-Sep-2015

FILE: G:\sales\POG\ACCOUNT-MNY\WEIS\Spring 2016\POGs\WES366U\_IS16.psa

POSITION REPORT

Category Mgmt. Dept.9/18/2015

**WEIS 3' X 66" MAYBELLINE URBAN WALL PLANOGRAM**  
**Spring 2016**

WES366U\_IS16.psa

50	1	041554330458	COLOR SEN COLOR ELIXIR	PETAL PLUSH	100
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**DRM FRESH VELVET TRAY 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
51	1	041554466409	DREAM VELVET BLENDER	DREAM VELVET BLENDER	10
52	1	041554457728	DREAM FRESH VELVET	Ivory	15
53	1	041554457759	DREAM FRESH VELVET	Classic Ivory	20
54	1	041554457766	DREAM FRESH VELVET	Nude	40
55	1	041554457872	DREAM FRESH VELVET	Pure Beige	70
56	1	041554457896	DREAM FRESH VELVET	Natural Beige	75
57	1	041554457902	DREAM FRESH VELVET	Honey Beige	90

**DRM LIQUID Tray 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
58	1	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20
59	1	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35
60	1	041554056013	DREAM LIQUID FOUNDATION	Nude	40
61	1	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50
62	1	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70
63	1	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75

**DRM Matte Mousse Tray 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
64	1	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10
65	1	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50
66	1	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20
67	1	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70
68	1	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40
69	1	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75

**DRM WONDER PDR TRAY 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	041554408249	DREAM WONDER POWDER	Classic Ivory	20
71	1	041554411355	DREAM WONDER POWDER	Natural Beige	70
72	1	041554415476	DREAM WONDER POWDER	Buff Beige	25
73	1	041554415490	DREAM WONDER POWDER	Golden Beige	83
74	1	041554408270	DREAM WONDER POWDER	Nude	40
75	1	041554415506	DREAM WONDER POWDER	Caramel	90
76	1	041554408287	DREAM WONDER POWDER	Creamy Natural	50
77	1	041554411393	DREAM WONDER POWDER	Coconut	95

**IAR Eraser FOUND Tray 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
78	1	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120
79	1	041554220070	IAR ERASER FOUNDATION	Buff Beige	130
80	1	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150
81	1	041554220094	IAR ERASER FOUNDATION	Nude	190
82	1	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200
83	1	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220
84	1	041554220124	IAR ERASER FOUNDATION	Pure Beige	250
85	1	041554220155	IAR ERASER FOUNDATION	Medium Beige	300

**SS BETTER SKIN TRAY 1.1** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
86	1	041554442663	SS BETTER SKIN FNDTN	Ivory	15
87	1	041554442670	SS BETTER SKIN FNDTN	Classic Ivory	20
88	1	041554442687	SS BETTER SKIN FNDTN	Nude Beige	25
89	1	041554442694	SS BETTER SKIN FNDTN	Warm Nude	30
90	1	041554442717	SS BETTER SKIN FNDTN	Natural Beige	50
91	1	041554442724	SS BETTER SKIN FNDTN	Pure Beige	70
92	1	041554442731	SS BETTER SKIN FNDTN	Riche Tan	80
93	1	041554442762	SS BETTER SKIN FNDTN	Coconut	95

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Door Count as of Print Date: 7

FULL WALL

Page: 8 of 10

Date : 18-Sep-2015

FILE: G:\sales\POG\ACCOUNT-MNY\WEIS\Spring 2016\POGs\WES366U\_IS16.psa

POSITION REPORT

Category Mgmt. Dept.9/18/2015

**WEIS 3' X 66" MAYBELLINE URBAN WALL PLANOGRAM**  
Spring 2016

WES366U\_IS16.psa

FM DEW+SMTH FNDTN TRAY 1.1					
Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
94	1	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110
95	1	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115
96	1	041554238662	FitMe DEW+SMTH FNDTN	Clsc Ivry	120
97	1	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130
98	1	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220
99	1	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235
100	1	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310
101	1	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330

Urban Hook Bar with 4 Peg Hooks					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
102	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
103	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
104	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
105	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00

Urban Hook Bar with 4 Peg Hooks					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
106	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
107	1	041554288377	VE ROCKET MASCARA	Very Black	01
108	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
109	1	041554288452	VE ROCKET MASCARA WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
110	1	041554209327	GREAT LASH BIG	Very Black	01
111	1	041554670745	GREAT LASH WASHABLE	Blackest Black	00
112	1	041554532722	GREAT LASH WASHABLE	Very Black	1
113	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2

5HK BRAND HB DEFINE A LINE **					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
114	1	041554009071	DEFINE A LINE	Ebony Black	1
115	1	041554009088	DEFINE A LINE	Soft Black	2
116	1	041554009095	DEFINE A LINE	Brownish Black	3
117	1	041554054156	LASH STILETTO	Very Black	1

6HK BRAND HB LINE EXPRESS **					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
118	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
119	1	041554055344	LINE EXPRESS	Ebony Black	1
120	1	041554055351	LINE EXPRESS	Soft Black	2
121	1	041554022476	DEFINE A BROW	Medium Brown	643
122	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
123	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02

5HK BRAND HB EXPRT EYES TWIN **					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
124	1	041554513516	SHINE FREE OIL CONTROL TRANSLUCENT PRESSED POWDER	Soft Cameo	2
125	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1
126	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
127	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
128	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04

Urban Hook Bar with 4 Peg Hooks					
Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
129	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
130	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
131	1	041554420616	LASH SENSATIONAL	Blackest Black	00
132	1	041554420623	LASH SENSATIONAL	Very Black	01

POSITION REPORT

Category Mgmt. Dept.9/18/2015

WEIS 3' X 66" MAYBELLINE URBAN WALL PLANOGRAM  
Spring 2016

WES366U\_IS16.psa

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
133	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
134	1	041554268713	FALSIES FLARED	Very Black	01
135	1	041554338911	FALSIES BIG EYES	Blackest Black	00
136	1	041554338928	FALSIES BIG EYES	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
137	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
138	1	041554338942	FALSIES BIG EYES	Brownish Black	02
139	1	041554338966	FALSIES BIG EYES WP	Very Black	01
140	1	041554338980	FALSIES BIG EYES WP	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
141	1	041554288469	VE ROCKET MASCARA WP	Brownish Black	02
142	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
143	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
144	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
145	1	041554532982	GREAT LASH WASHABLE	Dark Brown	3
146	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00
147	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
148	1	041554626964	GREAT LASH WATERPROOF	Very Black	1

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
149	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
150	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1
151	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
152	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
153	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
154	1	041554650495	LASH DISCOVERY WP	Very Black	1
155	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
156	1	041554007534	DEFINE A LASH LENGTH WP	Very Black	1

EW SHAD Q TRAY 1.2/1.1 \*\* Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q
158	1	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q
159	1	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q
160	1	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q

EW SHAD S TRAY 3.3/2.2 \*\* Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
161	1	041554408744	EXPERT WEAR SHADOW SINGLES-UNCARDED	Vanilla	10S
162	1	041554408751	EXPERT WEAR SHADOW SINGLES-UNCARDED	Linen	15S
163	1	041554408768	EXPERT WEAR SHADOW SINGLES-UNCARDED	Made For Mocha	225S
164	1	041554408782	EXPERT WEAR SHADOW SINGLES-UNCARDED	Night Sky	240S

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Door Count as of Print Date: 7

FULL WALL

Page: 10 of 10

Date : 18-Sep-2015

FILE: G:\sales\POG\ACCOUNT-MNY\WEIS\Spring 2016\POGs\WES366U\_IS16.psa